

# ANNA KOTYZA

DIRECTOR, PRODUCER & EDITOR

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[Anna's LinkedIn](#)

## BIO



Anna Kotyza is an accomplished film producer and editor as well as a versatile entrepreneur. Her expertise in video production and business operations has led her to spearhead multiple ventures and businesses, including an electric motor startup that raised **\$160K in venture funding** and executed a collaboration with the US Army. Anna's video work has also made a positive cultural impact. Her contributions to the Czech Center New York, which include producing a video that received **8 million views** and earned a feature on Czech TV, helped to keep this cultural organization afloat during the COVID-19 pandemic. Her wide range of experiences make Anna a knowledgeable and effective leader on any film set.

## EDUCATION

BACHELOR OF ARTS IN BUSINESS  
AND FILM  
Individualized degree  
New York University  
New York, NY

Thesis: "Myth, and the Confluence of  
Innovation, Technology and Business  
Development; Virtual Reality as Case  
Study"

Studied abroad at FAMU in Prague,  
studying film production

Member, InnoVention Society (IVS)

Completed internship with HAVAS in  
human resources

Selected among 1000 applicants for  
internship with Cloud 21 Digital  
Marketing and PR Agency at Sundance  
Film Festival and Cannes Film Festival

COURSEWORK IN MOTION  
PICTURE ARTS  
Interlochen Arts Academy  
Interlochen, MI

Won Young Artist Award

Completed three-month VFX internship  
with Dirty Robber and Coyote Post

SCHOOL16 TECHNOLOGY  
BUSINESS STRATEGY &  
DEVELOPMENT CERTIFICATE

## PROFESSIONAL EXPERIENCE

### FREELANCE PRODUCER, EDITOR

AEK Content / New York, NY / 2020 – Present

- Co-produced and directed digital art show "Requiem 2021," hosted in Bohemian National Hall by the Czech Center New York and Harmony Foundation, to commemorate 20<sup>th</sup> anniversary of 9/11 within \$22K budget and 8-week timeline in collaboration with five organizations, resurrecting the project from emergency COVID-19-related logistical roadblocks, leading to **features on three Czech national television networks** and in **19 online publications**
- Collaborate with noted industry professionals including *America's Got Talent* semi-finalist Alex Dowis, Academy Award-winning producer Jonathan Kitzen, and sustainable fashion activist Bunny Yan
- Produced, directed, hosted, and edited \$3K video series for Czech Center New York, the cornerstone of public diplomacy for the Czech Republic, with five episodes to replace organization's cultural events which were canceled due to COVID-19, including one video with **8 million viewers** featured on Czech TV
- Created and produced video series with Charlotta Kotik, great-granddaughter of first Czech President, Tomáš Garrigue Masaryk
- Produced video to pitch Bunny Yan's TV series, successfully **winning funding for pilot episode**
- Negotiated, signed, and completed **11 video productions** and grew business to \$35K in annual revenue

### HEAD OF CONTENT

VENTUREOUT Accelerator / New York, NY / 2019 – 2020

- Coordinated and managed all operational aspects of **105+ video projects** including trailers, promos, series, interviews, and more from inception to completion

## PROFESSIONAL SKILLS

Film/video production  
Post-production effects  
Film directing  
Video editing  
Business development  
Customer discovery  
Entrepreneurship  
360-filmmaking  
Project management

## TECHNICAL SKILLS

Adobe Creative Suite  
DaVinci Resolve  
Google Suite  
Microsoft Office Suite  
Slack  
Airtable  
Trello  
Shotgun  
Jira  
Notion  
Mocha Pro  
Unity  
HTML  
CSS

1<sup>st</sup> Place – Ad Category  
Artist & Artgrid Edit Challenge  
Selected from over 1,000 submissions  
2020

Finalist  
US Army XTechSearch 3  
Awarded \$130K and acceptance to  
FedTech's startup xTech Accelerator  
2020

OPEN Minds Sustainability Prize  
Venturewell OPEN Conference  
2019

Finalist, "Best Presentation," and  
"Audience Choice"  
NYU \$300K Entrepreneur Challenge  
2018

## LANGUAGES

**English** (native)  
**Czech** (bilingual)  
**Russian** (elementary)

## WORK EXPERIENCE (CONTINUED)

- Produced "Women in Tech" interview video series in honor of International Women's Day, boosting LinkedIn engagement by 4%
- Closed and oversaw four video sales to international clients and government partner, bringing in \$8K in revenue
- **Supervised five professionals** including post-production interns and marketing interns
- Contributed to **\$300K in revenue growth**
- Increased total **YouTube viewership by over 1000%** and YouTube **subscribers by 53%**
- Presented "Content and Storytelling" workshop to international startup founders

### CEO, CO-FOUNDER

Merciless Motors / New York, NY / 2017 – 2020

- Co-launched electric motor technology startup and grew network of 30 potential buyers, conducting over 300 interviews and tracking customer data across six channels
- Raised **\$160K in venture funding**, acquired **nine grants**, and won acceptance into six startup accelerators
- Initiated and fostered strategic **collaboration with US Army**, bringing in \$130K to work toward prototyping an electric combat vehicle
- Managed \$10K annual business development budget

### DIRECTOR, EDITOR, PRODUCER

Creative Impulse Entertainment / New York, NY / 2017 – 2019

- Produced 45+ videos for corporate and startup clients including the NYU EdTech Accelerator, VENTUREOUT, SAP, and Beetbox
- Directed and edited \$12K "Women in Tech" video for SAP.io Foundry

### MEDIA PRODUCTION MANAGER

Monsarrat – The Next Big Thing in AR Game Technology / Boston, MA / 2016 – 2017

- Coordinated all image production and digital asset management
- Produced multiple videos highlighting innovations in augmented reality (AR) gaming to raise funding for startup and market the business, in addition to conducting venture capitalist outreach and market research
- Created product walkthrough video to secure **\$30K in seed funding**
- Collaborated directly with CEO and inventor of MMO gaming Jonny Monsarrat

### POST-PRODUCTION MANAGER

Sony Entertainment & Visionfriend / Los Angeles, CA / 2014

- Led post-production team for \$90K "Wasted Love" music video for artist Steve Angello, producing 129 VFX shots in ten weeks and contributing to over **670K YouTube views**
- Bore responsibility for full post-production effect pipeline
- Promoted from VFX Assistant to Post-Production Manager in three weeks